ADVERTISING AND MARKETING TOPICS

Should advertisers be allowed to market their products to children?	Should subliminal messages be allowed in company advertising?	Is advertising on YouTube an effective/beneficial way to promote products?
Should companies hire influencers to promote their products?	Should companies adopt a product orientation approach?	Should companies adopt a market orientation approach?
Does marketing have an overall harmful effect on society?	Should the advertisement of junk food be banned?	Should companies use celebrities to endorse their products?
Is direct-mail marketing still worthwhile nowadays?	Should Multi-Level Marketing (MLM) be illegal?	Are loyalty programs still an effective strategy nowadays?
Should companies participate in Black Friday?	Should brands use storytelling to promote their products?	What things, in your opinion, should not be advertised?